



**PRESS RELEASE**  
**For immediate release**

## **MusiConnect TransCanada : A New Initiative About Canada's Spirit of Openness to the World**

Caraquet, NB (August 1<sup>st</sup> 2018) - TransCanada MusiConnect's first networking initiative will take place from August 8 to 17 when a delegation of international presenters meet their Canadian counterparts at five local festivals.

This gathering aims to facilitate partnerships between various regions and countries to improve and encourage the mobility of artists and their works. The first international group to come to Canada to participate in this initiative is Jambinai, a post-rock band from South Korea that performed during the 2018 Winter Olympics closing ceremony in PyeongChang.

The international delegation of presenters will also see performances by various other Canadian artists such as **The Backyard Devils, Yann Perreau, Nomadic Massive, Lisa Leblanc, Les Hôtesses d'Hilaire, Joseph Edgar, Raton Lover, and Afrikana Soul Sister perform in Quebec, Acadie and Gaspésie**

*"We want this dynamic to be inclusive and the result of a commitment that goes beyond all borders."*

- Michaël Christophe, International Coordinator for Canada

For more information, please visit the website

[www.musicconnecttranscanada.com](http://www.musicconnecttranscanada.com)



### **International Delegation Calendar:**

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|---------------------|--|
| Thursday, August 9  | Festival Traditions du Monde de Sherbrooke, QC |
| Saturday, August 11 | Festival Musique du Bout du Monde, Gaspé, QC   |
| Sunday, August 12   | Festival Acadien, Caraquet, NB                 |
| Monday, August 13   | Festival Acadie Rock, Moncton, NB              |
| Thursday, August 16 | MondoKarnaval 2018 launch, Québec, QC          |



### **International Delegation:**

- Jung Hun Lee, Seoul Music Week & Ulsan Jazz Fest, South Korea
- L'ubica Zajacová Záborská, World Music SlovaKia & Bratislava World Music Fest, Slovakia
- Brahim El Mazned, Visa for Music & Timitar Festival, Morocco
- Elodie Da Silva, Atlantic Music Expo & Kriol Jazz Fest, Cabo Verde
- Kaushik Dutta, Kolkata International Music Fest & India Music Meet, India
- Philippe Krümm, Festival Au Fil des Voix & Accords Croisés, France
- Luc Yatchokeu, Le Kolatier - Africa Market, Cameroun
- Diana Ezerins, Kennedy Center, USA
- Fabio Scopino, Italian World Beat, Italy
- Davide Mastropaolo, Italian World Beat, Italy
- José Da Silva, Sony Africa, Ivory Coast

MusiConnect TransCanada's first networking initiative is made possible thanks to:



For more information, please contact:



1 (506) 724-0932 • [info@agencewade.com](mailto:info@agencewade.com) • [www.musicconnecttranscanada.com](http://www.musicconnecttranscanada.com)